

@FightCrimeBC

CRIME  **STOPPERS**
BC CRIME STOPPERS

2019 Conference
BUILDING A STRONGER NETWORK
...to fight crime

April 25 | 26 | 27, 2019
Kelowna, B.C.

Hosted in partnership with
Central Okanagan Crime Stoppers

Register at: <https://bit.ly/2SsCyeB>
Conference Fee: \$375



British Columbia
Colombie-Britannique



April 25 | 26 | 27, 2019
Ramada Kelowna Hotel
Kelowna, B.C.

Register at: <https://bit.ly/2SsCyeb>

Conference Fee: \$375

Conference Schedule

Schedule is subject to change



Day One	Thursday, April 25, 2019	Topic	Speaker
6:00 - 8:00		Welcoming Reception	

Day Two Friday, April 26, 2019			
7:30 - 8:30	Breakfast	-----	-----
8:30 - 8:45		Conference Opening/Welcome	
8:45 - 9:30		"Building Your Future Leadership"	Karen Bowen (EQ Development Group Inc.)
		Breakout - Coordinators	
9:30 - 10:00		"Criminal Intelligence Analysis"	Joe O'Neil/Daniel Shinbein (Intelligence Analysts, RCMP)
10:00-10:30		"The Community Safety Unit and Its Enforcement of the Illegal Cannabis Distribution in BC"	Kevin Burk - Senior Investigator (Policing and Security Branch Ministry of Public Safety and Solicitor General)
10:30-10:45	Break	-----	-----
10:45-12:00		"Planning for Successful Stakeholder Engagement in 10 'Easy' Steps"	Jan Enns (Jan Enns Communication)
		Breakout - Coordinators	
12:00 - 1:00	Luncheon	"Energy Theft and Crime Stoppers"	Zena Rossouw (BCHydro)
1:00 - 2:00		"Saskatoon Crime Stoppers Social Media Journey"	Ryan Ehalt (Saskatoon Crime Stoppers) Christene Walsh (Regional District of the Central Okanagan)
2:00-2:30		Working with Government	
		Breakout - Coordinators	
2:30-2:45	Break	-----	-----
2:45-3:45		"Indigenous Programs for Crime Stoppers"	Cst. Mike Grandia (Delta Police Department)
3:45-4:45	AGM	BCCS AGM	
		Breakout - Coordinators	
6:00 - 7:00	Reception	-----	-----
7:00 - 9:00	Dinner	Keynote Speaker: "Creating a Ripple Effect - A Message of Inspiration"	Crystal Flaman

Day Three Saturday, April 27, 2019			
7:30 - 8:30	Breakfast	-----	-----
8:30-10:00		"Fundraising 101 – The Fundamentals for Success"	Kathy Butler (Circumference Consulting)
		Breakout - Coordinators : Social Media	Ryan Ehalt (Saskatoon Crime Stoppers)
10:00-10:15	Break	-----	-----
10:15-11:00		Regionalization Model: Is It Right For You?	
11:00-11:45		Rapid Fire - Best Practices: Initiatives That Work	Panel Session
11:45-12:00	Closing	-----	-----

Our exceptional speakers:

“Building Your Future Leadership”

Self-actualization is defined as the willingness to persistently try to improve oneself and engage in the pursuit of meaningful objectives. We all want to make a difference, and we need to set goals, create a plan and stretch into different roles throughout our career. In this session explore your personal self-actualization and what this means in the next level of leadership. You will create and take away a concrete plan that will put you on the path to your next level leadership!



Karen Bowen – Partner, EQ Development Group

Karen is Masters educated with 20+ years of experience. She is an expert in translating the complex world of emotional intelligence, values, leadership skills, team dynamics, and culture into metrics, measurable trends, concrete strategy and practical objectives. Karen has worked with a diverse business field from front-line employees through to mid and executive level leaders to foster positive workplace culture and organizational effectiveness.

A passionate outdoor athlete as well as a practicing fitness and yoga instructor; Karen practices a holistic approach to life and leadership. Contact Karen at karen@eqdevgroup.com, or on her Website, Facebook and LinkedIn. a firm specializing in Emotional Intelligence. EQ Development Group provides certifications in EQi/EQ360, EQi Assessments, EQ360 Feedback Coaching and also incorporates Emotional Intelligence principles into full scope innovative leadership curriculums.

“Criminal Intelligence Analysis”

This presentation will cover a range of topics central to the role of a Criminal Intelligence Analyst within Law Enforcement. It will include an explanation of the process of intelligence analysis, several examples of products that Intelligence Analysts can complete to support investigations, and a case study of how Crime Stoppers, Intelligence Analysts, and Police Investigators can cohesively function together.



Joseph O’Neil has been an Intelligence Analyst with the Royal Canadian Mounted Police for 11 years. Between 2008 and 2015, he was employed as a Strategic Intelligence Analyst with Criminal Intelligence Service Canada. Presently, he works as a Criminal Intelligence Analyst at the Kelowna Regional RCMP Detachment.

Daniel Schinbein has been with the Royal Canadian Mounted Police for 10 years. Daniel was previously employed as an Intelligence Analyst with the Real Time Intelligence Centre and Kelowna Regional Detachment. Presently, he works as a Criminal Intelligence Analyst at the Southeast District Major Crime Section, also located in Kelowna.

“The Community Safety Unit and its Enforcement of the Illegal Cannabis Distribution in BC”

Non-medical cannabis is now legal in Canada. There are laws and regulations to keep your community safe. With public health and safety top of mind, the Province has passed legislation to provide legal, controlled access to non-medical cannabis in British Columbia. During this presentation you will see an Overview of the Cannabis Control & Licencing Act (CCLC) responsible for controlling the illegal distribution of cannabis and the implementation of the Community Safety Unit to enforce it.



Kevin Burk, Senior Investigator Community Safety Unit – Kelowna Office

Kevin Burk is a retired Sergeant after 27 years of law enforcement experience with the Department of National Defence and the RCMP. His career specialized in Financial Crime, namely: Proceeds of Crime, Crimes against the Elderly, Terrorist Financing and Stock Market Manipulation. Kevin is a National Level Baseball Umpire who was just selected to officiate the Senior Women’s National Championship in Okatoks, Alberta this summer.

Our exceptional speakers:

“Planning for Successful Stakeholder Engagement in 10 ‘Easy’ Steps”

Our ability to do business comes with a cost – the consent of our stakeholders. And progressive organizations, like BC Crime Stoppers, are meeting the challenge, and reaping the rewards, of incorporating stakeholder engagement as a way of doing business. This fast-paced and engaging session will elevate your understanding of stakeholder relations and provide you with a how-to guide to effectively engage and consult your stakeholders, including pitfalls to avoid. Bring your local examples for some small group discussion and we'll share ideas on how to apply these steps to improve your program or service.



Jan Enns, MA (Jan Enns Communications)

Best known for her practical tips and engaging delivery, Jan has spent her career helping the public sector implement programs that not everyone in a community may want - or want to pay for – from mandatory recycling programs to privatizing seniors care. With a passion for proactive communications, Jan specializes in providing tailor-made training to help her clients better inform and engage their communities, having held key positions at the Regional District of Central Okanagan, Interior Health and ICBC.

She's a co-founder of the BC Local Government Management Association's E-learning webinars, has taught citizen engagement at the University of Alberta, holds a Masters in Communications, and as a former Central Okanagan Crime Stopper Director, she's delighted to be here!

“Energy Theft and Crime Stoppers”



BC Hydro continues to be a supporting partner of Crime Stoppers in British Columbia. Energy theft in BC occurs throughout the province adding to energy rates and creating a hazard to the public. Reporting electricity theft can protect the public...and Crime Stoppers plays a role in reducing energy theft. BC Hydro employs a team of former law enforcement officers who aggressively investigate reports of electricity theft and meter tampering; and, works with law enforcement and Crime Stoppers to stop energy theft. During this presentation learn how BC Hydro partners with Crime Stoppers, police, fire safety inspectors, and municipalities to stop energy theft.

“Saskatoon Crime Stoppers Social Media Journey”

Saskatoon Crime Stoppers currently has the #1 followed Crime Stoppers Facebook Pages in North America. They grew their following from 1500 people in February 2017 to over 36,000 to date. This has ultimately led to solving more crime, deterring crime and unexpectedly bringing a community together, united in a common purpose of keeping their community safe. This presentation will discuss how all this came to be.



Ryan Ehalt (Coordinator, Saskatoon Crime Stoppers)

Ryan Ehalt is a 15-year member of the Saskatoon Police Service. During this time he has worked in the Detention Centre, on Patrol, in the Training Unit and most notably, 4 years with the Gang Unit. Since July 2016 he has been the Police Coordinator for the Saskatoon Crime Stoppers program. Ryan is married to his wife Sarina for 14 years; and has 3 beautiful kids, Pearl, Sky & Glory Ann. Of interesting note; when Ryan first started in his current position he didn't have a personal Facebook account and didn't know what a Facebook Page was.

Our exceptional speakers:

“Create a Winning Relationship With Local Government”



**Christene Walsh, Police/Community Support Services Manager
Regional District of Central Okanagan**

Christene is a powerful force supporting the Crime Stopper program in the Central Okanagan. She was (and continues to be) instrumental in redefining the relationship between Crime Stoppers and the Regional District of Central Okanagan. During this presentation you learn how to create and maintain a relationship with regional and municipal governments. Christene will share her thoughts with you regarding the relationship between Regional District and Central Okanagan Crime Stoppers; and, share best practices on how others can strengthen their relationship.

“Indigenous Communities and Crime Stoppers”



Cpl. Mike Grandia (Delta Police Department)

Cpl. Grandia is passionate about working with Indigenous Communities. He has established highly effective programs and initiatives that get results. His approach is community driven, focused on justice-based programs, and based on reconnection to culture, Elders, community norms, spirituality and family. Mike was awarded the Crime Prevention and Community Safety Award in November 2018 recognizing his exemplary leadership in this area. Attend this session and learn how he does it.

“Creating a Ripple Effect” - Dinner Keynote Speaker

In an inspiring dinner keynote presentation, Crystal Flaman will share strategies and stories of how we can create a tremendous ripple effect, simply by sharing our time and talents, that transforms and inspires our communities, country and even the world! Crystal will share 4 simple strategies that will provide insights to experiencing greater joy, fulfilment and inspiration on a daily basis!



Crystal is an 11 x Ironman finisher, a two-time 273km ultra-marathon finisher. She is the founder of Inspiring Success Services Inc. and DIVA Retreats. Crystal is the past-owner of the Kelowna International Hostel and the creator of *Imagine The Ripple Effect* and the Inspiring Tin Of Wisdom (that now has 7 different themes). She is the author of *The 90 Day Intentional Living Challenge*, *Living The Dream* (Simple Ideas To Live A Long, Healthy and Happy Life), and a contributing author for several books about leadership, philanthropy and personal development. Crystal's ultimate purpose in life is to inspire others to discover their own unique gifts and talents and share them with the world.

She is the 8th child in a family of 10 children from Saskatchewan. Her hobbies include reading, writing, exploring nutrition, alternative health and wellness, camping, travelling the world, cooking/baking, playing the guitar (poorly) and singing (only when alone in the car).

Our exceptional speakers:

“Fundraising 101 – The Fundamentals for Success”

Fundraising isn't as mysterious or difficult as people imagine. It is a series of methodical steps – the right steps at the right time. Too often, the revenues eggs are all in one basket leaving an organization vulnerable and missing opportunities to develop a comprehensive funding model. This session is an introduction to the essentials of a good fundraising with an interactive assessment that will allow you to see where you need to spend time and energy. Good for board members and volunteers who want to want to understand the fundraising pyramid. What You Will Take Away:

- Current state of your fundraising – strengths and weaknesses
- Understanding of fundraising fundamentals
- Philanthropy versus Sponsorship
- Some action steps for a more comprehensive fundraising plan



Kathy Butler, M.A., CFRE (Certified Fund Raising Executive) Circumference Consulting

Kathy is passionate about fundraising and helping nonprofits inspire their donors and achieve their fundraising goals through personalized fundraising, strategic planning and governance coaching. With over 38 years in fund development and nonprofit management with small and larger organizations, she brings a wealth of experience and knowledge in major and annual giving, capital campaigns, planned giving, case statements, grant and proposal writing, sponsorships and strategic philanthropy, board development, risk management as well as internal and external communications. Kathy received her initial designation as a Certified Fund Raising Executive in 1993 and holds a Master of Arts degree in Philanthropy and Development from Saint Mary's University in Minnesota. She founded Circumference Consulting in 2018 with the goal of helping organizations do a better job of fundraising and fulfilling their mission.

Book your rooms at Ramada Kelowna Hotel by:
Calling 1-800-665-2518, or email: ramadalodge@rpbhotels.com